

Jake Taylor

Social Media Content Creator
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Professional Summary

Content Creator with 8+ years of New York City experience in film, TV and digital media. Specialized in crafting platform-first content from concept to completion. Expertise in videography, photography and editing for social media platforms. Dedicated to pushing creative boundaries while keeping up with content trends.

Content & Production

Stella's Juice Box 2024, Content Creator & Social Media Manager

Designed and executed brand merchandise, social media, and email campaigns to boost sales.
Produced visual content that strengthened branding and improved audience interaction.

Wetshine "PIOTW" Single 2023, Music Video Producer & Editor

Produced a \$15k music video and additional BTS content from start to finish.
Led the "PIOTW" marketing strategy, creating content and distribution across platforms.

Grandview Tattoo 2023, Content Creator & Marketing Lead

Shot and edited high quality, viral social media content for TikTok and Instagram.
Directed several successful social media campaigns, increasing social media following.

Advertising

Good Worldwide November 2016, Production Assistant

Used a Google Pixel to live-stream during a *Glass Animals* musical performance.

Ataboy Films June 2016, Production Assistant

Supported the production team shoot content for a Mastercard NYC Pride Parade float.

BBDO April 2016, Production Assistant

Assisted during a Snickers' BTS shoot for an interactive advertisement on Broadway.

TV & Film

Set Decoration Dresser, October 2022 - April 2023

HBO Productions - Succession S4

Special Effects Tech, February 2022 - April 2022

NBC Universal - L&O: Organized Crime S2

Set Decoration Buyer, May 2018 - June 2018

MTV Entertainment Studios - The Other Two S1

Education

Bachelor of Arts Degree, Sep 2010 - Jun 2014, Video Production and Ethnography

Hampshire College, Amherst, MA